



## **“FROM OUR HEART TO YOURS”**

### **Muggsy Bogues Family Foundation to Host Holiday Labor of Love Event to Provide Necessities to Underserved and Transient Populations**

*MBFF to distribute non-perishable food items, hygiene products, hot meals sponsored by McDonalds and gift cards to 100 families and 50 individuals in Charlotte area*

#### **WATCH THE EVENT LIVE HERE**

In the spirit of giving this holiday season, the Muggsy Bogues Family Foundation has announced it will host a Holiday Labor of Love Event – **From Our Heart to Yours** – on Dec. 20 from 12-1 p.m. MBFF will host volunteers from American Airlines and Piedmont Airlines to partner with The Harvest Center of Charlotte, Charlotte Rescue Mission/Dove's Nest, Mental Health America of Central Carolinas, Mecklenburg County, Salvation Army/Center of Hope and McDonalds to distribute Holiday Pantry Packs to 100 families and Holiday Gift Bags to 50 transient individuals in the Charlotte/Mecklenburg area to help meet the basic needs of our neighbors. Brittney Johnson, co-anchor of WSOC-TV Channel 9 Eyewitness News morning show, will serve as emcee for the day.

The holiday event is part of MBFF's effort to raise awareness for its "30 for 30" fundraising campaign, which aims to feed 30 families 3 meals a week for 3 months in 2021 by raising \$30,000 by January 30. This Giving Tuesday, former Charlotte Hornets owner George Shinn's generous personal gift for his beloved community helped fund the Holiday Labor of Love event. For more information on the "30 for 30" campaign, click [here](#).

“Charlotte is where our heart is, not only this holiday season, but all year long,” NBA Legend Muggsy Bogues, said. “It is critically important we take care of our neighbors during a time of need and we are thrilled to partner with these terrific organizations to provide essentials to families and individuals while spreading some holiday cheer to close to 400 people who need it most.”

This past September, MBFF hosted its first Labor of Love event providing 30 families close to 120 individuals with home-cooked meals, books, gift cards for food and gas, along with a handwritten note sending a motivational message. The success of this event coupled with the continued impacts of COVID-19 motivated MBFF to activate its partnerships to assist low-income, underserved and transient populations requiring extra support this holiday season.

"The Holiday Labor of Love event gives the Muggsy Bogues Family Foundation an opportunity to help struggling families and our vulnerable homeless population," Terry Albanese, Consulting Executive Director of MBFF, said. "The way the Bogues family comes together to provide a hand to those in need is just amazing. This is what the giving season is all about."

Media wishing to attend the event on Dec. 20 should RSVP by emailing Brittney Bogues at [brittney@boguesgroup.com](mailto:brittney@boguesgroup.com) by Dec 19. The live event will feature remarks from partners, the NBA guard and music from Harvey Cummings Projects.

As a 501(c)(3) organization, the Muggsy Bogues Family Foundation assists vocationally bound students with scholarships and develops community outreach programs for at-risk families that address the most basic necessities like food and water. The MBFF's goal is to encourage youth and families by providing resources that emphasize stability and empower youth and families to reach their full potential, becoming well rounded students and productive adult citizens. For more information on MBFF, click [here](#).