



Sponsorship Package

2023 Labor of Love

Over 16% of Charlotte residents experience food insecurity, and the Muggsy Bogues Family Foundation needs your investment in our 2023 Labor of Love food distribution events to bring food and hope to our neighbors in need. In 2022, we served 392 families, consisting of nearly 800 adults and 800 children. Help us meet our goal to reach 750 families in 2023!

Gold Sponsor: \$8,000	Silver Sponsor: \$4,000	Bronze Sponsor: \$1,500
Named "Gold Sponsor" at all 4 events	Named "Silver Sponsor" at all 4 events	Named "Bronze Sponsor" at 1 selected event
Logo placed on MBFF website	Logo placed on MBFF website	Logo placed on MBFF website
Social media promotion for all 4 events	Social media promotion for all 4 events	Social media promotion for selected event
Company table at all 4 events (if applicable)	Company table at all 4 events (if applicable)	Company table at selected event (if applicable)
Company banner displayed at all 4 events	Company banner displayed at all 4 events	Company banner displayed at selected event
Company volunteers at all 4 events	Company volunteers at 2 selected events	Company volunteers at selected event
Option to host 1 event at company location if accessible for target population	Option to host 1 event at company location if accessible for target population	
Day-of video with company rep & Muggsy posted on MBFF social media / autographed photo		
Opportunity for a company employee to serve on the MBFF Board of Directors		

2023 Food Distribution Events:

Spring Labor of Love – May
Back to School Labor of Love – August
Thanksgiving Labor of Love – November
Holiday Labor of Love – December

Please contact Terry Albanese, Executive Director, at terry@boguesfoundation.org with questions.

